

MOHAB MOSTAFA

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PROFILE

A **filmmaker** and **content creator** based in **Cairo** graduated from **film school** at **British University in Egypt** and **London South Bank** in **UK** who is **enthusiastic** about **storytelling** and being out of his comfort zone. With **+7 years** of experience in the field (media production, content creation and copywriting).

Aiming to make a creative impact in the field.

EXPERIENCE

Senior Creative Writer

New Media Academy; Dubai, UAE (Remote) -10/2024-Present

+5 Million views through different platforms

+200 content Pieces

Worked in crossed functional teams as Writer for different styles (Governmental, Social Media, Ads, standard Arabic, Gulf dialect, English..etc)

Creative writing for different platforms (FaceBook, Instagram, TikTok)

Won best children content prize from Sharjah Governmental Communication Award

Senior Content Creator

Dar Almaajim; Kuwait, Kuwait (Remote) -6/2024-9/2024

Content writing for awareness and selling posts, reels and videos for various social media platforms (Instagram, TikTok, Facebook, LinkedIn, Snapchat & Twitter)

Social media moderation (For +3 social media pages)

Content Creator

Buy & Buy Real Estate Agency; Dubai, UAE (On-site) -3/2024-5/2024

Content writing for reels and videos

Shooting Reels

Editing Reels

Social media moderation (For +2 social media pages)

Achievements:

Increasing social media reach +30% and still increasing (in one month)

+4 Reels Per Week production

Content Creator

Business Development Institute; Egypt -9/2023-12/2023

Delivered +15 Piece of content per month

Content writing for social media

Script writing for reels and videos

Participation in **Graphic Design**

Content Creation Specialist

San3a Tech; Egypt — 6/2023 - 10/2023

Write captions for social media.

Shooting documenting videos & photos

Putting some **strategies for the campaigns**

Social media graphic design

Content manager (marketing & media)

Soft media; Egypt — 2019-2023

Taking the brief of the media project (media programs) then **communicates with the team** to **plan the artistic point of view** and **types of equipments** and sometimes **attend the shooting** then **following up with the editing team** (montage) until I **receive the full program** then **send it to the publishing** team.

Achievements:

+500k views on social media

+20 projects

Copywriter

PM agency; 5th settlement — 3/2022-6/2022

Worked on **different types of copies**: videos, audios, and posts. **Meeting clients, receiving briefs** and **making copies** based on them.

Filmmaker & content creator

New castle international school-Marketing department; 6th October, Egypt — 11/2020-10/2021

Covering all events in the school. Working in **content creation** and **marketing strategies**.

Achievements:

Increasing social media reach

+2 weekly video production

WORKSHOPS AND TRAININGS

foundations and principles of media work; Danish Egyptian Dialogue Institution; Ain Sokhna, Egypt - 2/2018-3/2018

Professional massive workshop and course about **media work** (different types of journalism, videography, ethics)

filmmaking with Ala Hemdan and Tareq Baddar - 2016; Cairo, Egypt

Professional massive workshop and course about **filmmaking** (writing, videography, editing, short film as final project)

EDUCATION

Bachelor of arts honors program in communication and mass media (film and media studies)

London South Bank, UK (B+), 2019

Film studies bachelor

British university in Egypt — very good, 2019

SKILLS

Adobe:

Premiere After effect Adobe audition Photoshop Canva

INTERESTS

Traveling Reading Investment Crypto currency